It is not our accomplishment alone...

As I read through the following Impact Report - a first for the Scottsdale Charros - I am struck by what has been achieved in the past year. However, it is not our accomplishment alone. We thank all who have contributed to our success, especially amid a particularly challenging landscape.

During the global pandemic of the past few years, the Scottsdale Charros never wavered from our mission: to support youth sports, education, and charitable causes in our community. Even as our primary fundraiser, Spring Training baseball, was canceled in 2020, limited to 25% capacity in 2021, and limited to only nine games in 2022 (54% of a typical season), the Charros maintained our level of funding to our community partners. We understand that organizations rely on our donations, that schools rely on our grants, and that students rely on our scholarships. We have given back to Scottsdale since 1961, and we will never shy from our commitments.

This challenging time has revealed much that is good about our Scottsdale community: our adaptability, resilience, perseverance, and readiness to support each other. We hope you will join us at a 2023 baseball game this spring at Scottsdale Stadium, where we can celebrate together. We are proud to share this community with you. We will continue our work to support this great way of life we get to lead in “The West’s Most Western Town.”

Dennis Robbins
Executive Director
We are committed to building a robust future for the Scottsdale Community.

Formed in 1961, the Scottsdale Charros is an all-volunteer, nonprofit group of business and civic leaders who help build their community by supporting youth sports, education, and charitable causes. From the very beginning, the Charros - meaning gentlemen riders - embody the City of Scottsdale’s slogan, “The West’s Most Western Town.”

The Charro Foundation was formed in 1985 to support the Charros’ mission through expanded partnerships and collaboration with Scottsdale-area community organizations.
THE SCOTTSDALE CHARROS WERE FOUNDED TO BE SCOTTSDALE’S GOODWILL AMBASSADORS AND TODAY ARE A MULTIFACETED, MULTI-GENERATIONAL ORGANIZATION WITH A SINGLE MISSION: TO SUPPORT SCOTTSDALE’S YOUTH, EDUCATION, AND COMMUNITY, WHILE PRESERVING THE CITY’S WESTERN HERITAGE. THE CHARROS HAVE DONATED MORE THAN $20 MILLION TO LOCAL ORGANIZATIONS SINCE OUR FOUNDING.
THE WORK OF THE SCOTTSDALE CHARROS CAN BE SEEN IN NEARLY EVERY CORNER OF THE GREAT CITY OF SCOTTSDALE AND THE SURROUNDING AREAS. THE CHARROS’ IMPACT IS FELT IN EvERY SCOTTSDALE PUBLIC SCHOOL AND HUNDREDS OF COMMUNITY ORGANIZATIONS.

Im pacting more than 100,000 Scottsdale residents

KEY
- Scottsdale Charros Headquarters
- Spring Training Baseball at Scottsdale Stadium
- Parada del Sol Parade
- Charro Invitational at Grayhawk Golf Club
- Charros Carousel at Railroad Park
- Public Schools Funded
- CHAPS Grants
- Community Grants
- Education Grants
**1961**

EST.

The Scottsdale Charros formed during a meeting at Hotel Valley Ho as a special activity affiliate of the Scottsdale Chamber of Commerce. The original goal was to promote Scottsdale through sports and cultural activities.

**1962**

The Charros began hosting the Boston Red Sox for Spring Training baseball at Scottsdale Stadium. That fall, the Charros hosted their first trail ride to celebrate the group’s formation and first successful Spring Training baseball season.

**1970s**

The Charros were now hosting the Chicago Cubs for Spring Training baseball which continued until 1978 when the Charros negotiated a three-year deal to bring the Oakland Athletics to Scottsdale until 1982 when they were replaced by the San Francisco Giants.

**1980s**

In 1985, the Charro Foundation was formed and the first annual Charro Education Awards program was launched the following year.

**2000s**

In 2005, with a $23 million upgrade made to Scottsdale Stadium, the Charros, the San Francisco Giants, and the City of Scottsdale all agreed to continue their partnership through 2025.

**2010s**

In 2014, the Charro Foundation made its single largest grant of $250,000 to the Scottsdale Museum of the West. In 2017, the CHAPS state tax credit program was created. Following a $50 million upgrade to Scottsdale Stadium in 2019, the Charros, the San Francisco Giants, and the City of Scottsdale extended their contract to 2044.

**2020s**

In 2020, the Charros became the owners and managers of the Parada del Sol Parade. In 2021, the Charros hosted the first annual Charro Invitational golf tournament. In 2022, the Charros created an Arizona state license plate that supports Arizona education.
For over 60 years, the Charros have hosted Spring Training baseball in Scottsdale

MORE THAN $894,000 WAS RAISED IN THE ABBREVIATED 2022 SEASON

The Scottsdale Charros and the Charro Foundation have donated millions of dollars of baseball proceeds back to the community through grants to local charities and schools, students, and teachers in the Scottsdale Unified School District.

EVERY MARCH, MORE THAN 200,000 FANS ATTEND GAMES IN THE SCOTTSDALE STADIUM, MAKING IT ONE OF THE TOP DESTINATIONS FOR SPRING TRAINING BASEBALL AND AN ECONOMIC ENGINE FOR OLD TOWN SCOTTSDALE.

Many credit the City of Scottsdale and the Charros for saving the Cactus League in 1967 (by attracting the Cubs back to Arizona) and in the late 1980s (by bonding for a new stadium and keeping the Giants in Arizona). Thanks to their creativity and continued investment, the Charros have ensured a great stadium experience for all who attend a Scottsdale Spring Training baseball game.

Learn how you can support the 2023 Spring Training baseball season at SpringTraining.com.

The Charro Lodge at Scottsdale Stadium is a private facility within the stadium perfectly designed for entertaining clients or hosting a group of fans.

Capacity - 650 per game | Sponsorships Opportunities - 100 | Season Tables - 60

WITH THE MOST AFFLUENT FAN BASE IN THE CACTUS LEAGUE, SPRING TRAINING BASEBALL AT SCOTTSDALE STADIUM BENEFITS THE COMMUNITY.

10,369 Average Stadium Attendance Per Game

6 Out of 10 Fans Come From Out of State

5.5 Nights Average Visitor Stay

$446 Per Day Average Stadium Party Expenditure
60+ Years of Community Giving

$550,000 DISTRIBUTED TO MORE THAN 100 CHARITIES IN 2022

THE SCOTTSDALE CHARROS HAVE GIVEN MORE THAN $20 MILLION OVER THE PAST 60 YEARS. THIS YEAR, MORE THAN 100 LOCAL ORGANIZATIONS BENEFITED FROM CHARROS’ GRANTS, WHICH WERE ALL MADE POSSIBLE BY OUR GENEROUS SUPPORTERS WHO PARTICIPATE IN SPRING TRAINING BASEBALL AND OUR OTHER FUNDRAISING ACTIVITIES.

2022 RECIPIENTS

Ability360 Sports & Fitness Center
ALS Association Arizona Chapter
Andre House
Arizona Cancer Foundation for Children
Arizona’s Children Association
Assistance League of Phoenix Arizona
Best Buddies Arizona
Big Brothers Big Sisters of Central AZ
Boys & Girls Clubs of Greater Scottsdale
Boys Hope Girls Hope of Arizona
Camelot Therapeutic Horsemanship
Care Fund
Children’s Museum of Phoenix
Crown of Courage
Desert Foothills Land Trust
Desert Mission
Epilepsy Foundation - Arizona
EVIT Education Foundation
Extended Hands Food Bank
Family Promise of Greater Phoenix
Feeding Matters, Inc.
Fighter Country Foundation
For Goodness Sake
Gesher Disability Resources
Gigi’s Playhouse
Greasepaint Theater
Harvest Compassion Center
Healing Hearts Animal Rescue
Health World Education, Ltd.
Homeless Youth Connection
Homeward Bound
HonorHealth Foundation
Horsense
Hunkapi Programs
Jewish Family & Children’s Services
Jobs for Arizona’s Graduates
Junior Achievement of Arizona
Junior Golf Association of Arizona
Kid in the Corner

Kicks in Focus
McDowell Sonoran Conservancy
Military Assistance Mission
Miracle League of Arizona
Musical Instrument Museum
New Pathways for Youth
New Way Academy
northy
PANDA/Stein Children’s Research Center
Phoenix Children’s Hospital Foundation
Phoenix Rescue Mission
Phoenix Theatre Company
Quincea, Inc.
Regner Grace Ranch
Rei’s Elimination Together Today (R.E.T.T)
Ronald McDonald House Charities of Central and Northern Arizona
Ryan House
Scottsdale Arts
Scottsdale Community Partners
Scottsdale Community Players
Scottsdale Leadership, Inc.
Scottsdale Parraod Valley Family YMCA
Skyward Youth Aviation + Aerospace Academy
Southwest Human Development
Special Olympics Arizona, Inc.
St. Mary’s Food Bank
STARS - Scottsdale Training and Rehabilitation Services, Inc.
Support My Club
Tender Little Hearts - Mini Tales and Assisted Equine Services
The Be Kind People Project
The Walter Hive
Treasures 4 Teachers
Whispering Hope Ranch Foundation
Wigged Out, Inc.

IMPACTING CHILDREN IN OUR COMMUNITY

$250,000 RAISED THROUGH ARIZONA STATE TAX CREDIT

Each year, the Charros receive more than $1 million in community funding requests. To expand our ability to meet community needs, the Charro Foundation created CHAPS (Child Assistance Program Sponsor) Charities to raise money through the Arizona state tax credit program. This program allows state taxpayers to receive a dollar-for-dollar tax credit when making a donation to a qualified charity, qualified foster care charity, or Scottsdale Unified School District school through the Charros. Learn more at CHAPSCharities.com.
EDUCATION INITIATIVES

A Rich History of Supporting Scottsdale Education

$300,000 TO HELP SUPPORT EDUCATION PROGRAMS WITHIN THE SCOTTSDALE UNIFIED SCHOOL DISTRICT

The Charros support Scottsdale Unified School District by investing not only dollars but their time as well, through the Charro Liaison Program where 30 members – boots on the ground – work directly with each of SUSD’s 30 schools, delivering programs, resources, and scholarships.

2022 DISTRIBUTION

- Grants ........................................... $170,000
- Future Teacher Scholarships ................... $40,000
- Other Scholarships .............................. $60,000
- Coronado Promise ........................... $30,000

2022 EDUCATION AWARDS AND SCHOLARSHIPS

OUTSTANDING TEACHERS OF THE YEAR

ANASAZI ELEMENTARY SCHOOL
Lindsay Denny

ARCADIA HIGH SCHOOL
Zosha Darnall

CHAPARRAL HIGH SCHOOL
Steve Millan

CHEROKEE ELEMENTARY SCHOOL
Nicole Kaiser

CHUICHUI TRADITIONAL SCHOOL
Lindsey Saylor

COCHISE ELEMENTARY SCHOOL
Maria Fosler

COCOPAH MIDDLE SCHOOL
Fred Rabach

COOPER RIDGE SCHOOL
Sarah Johnson

DESERT CANYON ELEMENTARY SCHOOL
Curt Robinson

DESERT CANYON MIDDLE SCHOOL
Rebecca Moore

ECHO CANYON SCHOOL
Lisa Norrie

ECHO CANYON SCHOOL
Aimee Loferski

HONDOKAM ELEMENTARY SCHOOL
Stacey Wojciechowski

HOPI ELEMENTARY SCHOOL
Amy Parker

IMAGINE MIDDLE SCHOOL
Shalene Doan

KIVA ELEMENTARY SCHOOL
Elizabeth Gardemann

LABUNA ELEMENTARY SCHOOL
Aimee White

MAYAVE MIDDLE SCHOOL
Alicia Lamag

MOUNTAINEER MIDDLE SCHOOL
Ira Pincus

NAVAJO ELEMENTARY SCHOOL
Julia Maisel

PIMA ELEMENTARY SCHOOL
Debbie Miller

PUEBLO ELEMENTARY SCHOOL
Kerri Kratz

REDFIELD ELEMENTARY SCHOOL
Elizabeth Hindenburg

SAGUARO HIGH SCHOOL
Anne Milligan

SEQUOIA ELEMENTARY SCHOOL
Michelle Rish

TAYAAN ELEMENTARY SCHOOL
Maria DeVelvuto

TOHONO O’ODHAM SCHOOL
Madalene Aggoun

ALLISEN MOORE

TAYAPAI ELEMENTARY SCHOOL
Cortney Tagliaburri

SCOTTSDALE ONLINE LEARNING
Barb Wissmann

SCC EDUCATOR OF THE YEAR

SCOTTSDALE COMMUNITY COLLEGE
Janelle Hoffman

OUTSTANDING STUDENTS OF THE YEAR

ARCADIA HIGH SCHOOL
Elsa Steen Koppell

Luis Taquillo

CHAPARRAL HIGH SCHOOL
Kate McDowell

Jeremy Lee

CORONADO HIGH SCHOOL
Marley Lincoln

Victor De La Torre Guzman

DESSERT MOUNTAIN HIGH SCHOOL
Erica Keegan

Jack Yampolsky

SAGUARO HIGH SCHOOL
Cydneys Lowrie

Colin Hotton

SCOTTSDALE ONLINE LEARNING
Rio Trichler

FUTURE TEACHER SCHOLARSHIPS

DESSERT MOUNTAIN HIGH SCHOOL
Molly Patterson

SAGUARO HIGH SCHOOL
Christopher Yee

SCOTTSDALE COMMUNITY COLLEGE SCHOLARSHIP

SAGUARO HIGH SCHOOL
Ava Baylis

SCOTTSDALE PUBLIC SAFETY CADET SCHOLARSHIPS

POLICE CADET
Adham Rayyes

FIRE CADET
Drew Hoster

CORONADO PROMISE

$5,000 CORONADO PROMISE SCHOLARSHIPS GIVEN TO 27 GRADUATING SENIORS

The Charros support Scottsdale Unified School District by investing not only dollars but their time as well, through the Charro Liaison Program where 30 members – boots on the ground – work directly with each of SUSD’s 30 schools, delivering programs, resources, and scholarships.

“IT IS ALL ABOUT THE KIDS, THEY ARE OUR FUTURE. EDUCATION IS THE GREAT EQUALIZER. IN A SINGLE GENERATION, KNOWLEDGE AND WISDOM CAN ELEVATE A CHILD FROM POVERTY TO WEALTH, FROM DEAD-ENDS TO LIFELONG OPPORTUNITIES.”

Jason Klonoski
Former Charros Education Chairman
WHILE SCOTTSDALE HAS GROWN AND MODERNIZED SINCE THE CHARROS WERE FORMED IN 1961, THE GROUP CONTINUES TO REMIND LONGTIME AND NEW RESIDENTS THAT SCOTTSDALE HAS A RICH AND DIVERSE WESTERN HERITAGE THAT SHOULD BE CELEBRATED. THE CHARROS HAVE SHARED THEIR TIME, TALENT, AND RESOURCES TO PRESERVE “THE WEST’S MOST WESTERN TOWN.”

PARADA DEL SOL
30,000 SPECTATORS EACH YEAR

Our community’s history comes alive when our western heritage is on display at the annual Parada del Sol Historic Parade. The Charros are proud to have ridden in the parade for more than 50 years and now host the event with a dedicated committee of community members.

EQUINE-RELATED CHARITIES
PROVIDED MORE THAN $350,000 IN FUNDING

The Charros support many different equine-based programs in our community. Hunkapi Programs has a special place in the heart of our organization. Their mission is to teach the world to fear less and love more. They accomplish this by providing a multitude of experiences on their 10-acre farm. Using the bond between horse and human, they serve as a catalyst for positive growth. The Charros have also been steadfast supporters of HorseSense. For more than 20 years, HorseSense has empowered thousands of youths and adults with cognitive, physical, and psychological disabilities to establish their independence and confidence.

THE WEST’S MOST WESTERN GOLF TOURNAMENT
$250,000 RAISED FOR LOCAL CHARITIES

Each spring, the Charros host hundreds of golfers at Grayhawk Golf Club to raise money to support local charities. Attendees are greeted by cowboys on horseback before experiencing world-class golf at a tournament like no other.
The Charro Foundation is a 501(c)(3) nonprofit organization